



**KOLEJ UNITI
PORT DICKSON**

No. Perakuan Pendaftaran : DK036(N)

BOOKLET

**DIPLLOMA IN
GRAPHIC
DESIGN**



Id

Ps

Pr

**FAKULTI TEKNOLOGI
DAN KEJURUTERAAN**



Ai

SENARAI KANDUNGAN

1

PENGENALAN



2

KENAPA PILIH DIGD
KOLEJ UNITI?

&

SYARAT
KEMASUKAN

3-6

STRUKTUR
KURIKULUM

- DIGITAL ILLUSTRATION
- 3D GRAPHIC DESIGN
- INTERACTIVE MULTIMEDIA DESIGN
- PHILOSOPHY OF GRAPHIC DESIGN
- ADVERTISING AND COMMUNICATION
- WEB DESIGN
- PACKAGING DESIGN



7

LALUAN SAMBUNG
BELAJAR

8

LALUAN
KERJAYA



9

PERMINTAAN
PASARAN SEMASA

10-11

PROGRAM PELAJAR
PROJECT PELAJAR
LATIHAN INDUSTRI

12

ALUMNI
DIGD



13

PENILAIAN LUAR
(AKADEMIK DAN
INDUSTRI)

The image features a white background with a series of red, rounded rectangular outlines that form a stepped, staircase-like pattern. A solid red horizontal bar is positioned on the left side, extending towards the center. Overlapping this bar and the red outlines is a dark red trapezoidal shape. Inside this dark red shape, the word "PENGENALAN" is written in a bold, white, sans-serif font.

PENGENALAN



SENI REKA GRAFIK

adalah bidang melibatkan proses kreatif yang menggabungkan seni dan teknologi untuk menyampaikan idea melalui komunikasi tampak



PEREKA GRAFIK

berkemampuan menghasilkan rekaan seperti pembungkusan, iklan-iklan elektronik dan bercetak, papan tanda, majalah, laman web, brosur dan sebagainya



DIPLOMA SENI REKA GRAFIK (GRAPHIC DESIGN)

menggabungkan kreativiti dan konsep dalam bidang industri rekaan grafik yang berkembang pesat hari ini. Pelajar akan memperoleh pemahaman yang luas dan berkemampuan untuk mengaplikasikan pembelajaran yang dipelajari melalui subjek-subjek berbentuk teori dan prinsip rekaan, teknik lukisan dan ilustrasi, kemahiran mengendalikan perisian komputer, pengembangan idea, konsep rekaan dan penyelesaian permasalahan dalam seni reka grafik

KENAPA PERLU PILIH DIGD KOLEJ UNITI



01

Kelayakan masuk
yang minimum

02

Silibus memenuhi
asas seni reka dan
keperluan industri

03

Kuliah yang
komprehensif

04

Latihan perisian
rekaan secara
praktikal

05

Menerapkan elemen
keusahawanan

06

MAKLUM BALAS
DARI INDUSTRI

SYARAT KEMASUKAN

Lulus SPM dengan
sekurang-kurangnya 3 kredit
dalam mana-mana pelajaran

The image features a central graphic element consisting of a dark red trapezoidal shape with the text 'STRUKTUR KURIKULUM' in white, bold, uppercase letters. This shape is overlaid on a horizontal red gradient bar. The entire composition is framed by a network of red lines and rounded rectangular shapes, some of which are empty and some contain the text. The background is white.

STRUKTUR KURIKULUM

SEMESTER

01



- BASIC DRAWING
- DIGITAL ILLUSTRATION
- HISTORY OF ART AND DESIGN
- TECHNICAL DRAWING
- COLOUR THEORY
- 3D GRAPHIC DESIGN
- ENGLISH FOR ACADEMIC PURPOSE I

- INTERACTIVE MULTIMEDIA DESIGN
- GRAPHIC DESIGN TECHNOLOGY
- TYPOGRAPHY
- WEB DESIGN
- 3D AND ANIMATION
- MALAYSIAN ART HISTORY
- ENGLISH FOR ACADEMIC PURPOSE II
- PENGAJIAN MALAYSIA

SEMESTER



02

- SEQUENTIAL ART
- DESIGN ELEMENTS AND PRINCIPAL 1
- DESKTOP PUBLISHING
- PHILOSOPHY OF GRAPHIC DESIGN
- 3D DRAWING
- ENGLISH FOR ACADEMIC PURPOSE III
- PENGANTAR PEMIKIRAN KRITIS DAN KREATIF

SEMESTER

03



- PACKAGING DESIGN
- DIGITAL PHOTOGRAPHY
- BRAND MANAGEMENT
- ADVERTISING AND COMMUNICATION
- WORKSHOP PORTFOLIO 1
- ETIKA DAN MORAL DI MALAYSIA

SEMESTER 04

SEMESTER 05

- DESIGN ELEMENTS AND PRINCIPAL 2
- DESIGN MARKETING AND MANAGEMENT
- WORKSHOP PORTFOLIO 2
- BRAND STRATEGY AND DEVELOPMENT
- KHIDMAT SOSIAL

LATIHAN INDUSTRI

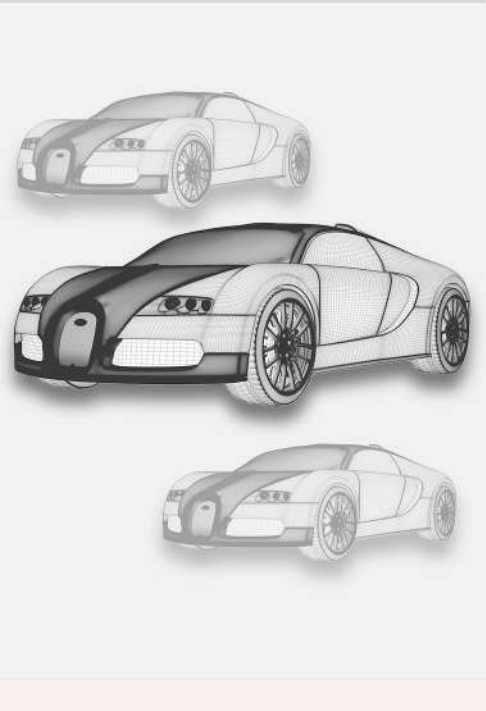
SEMESTER 06





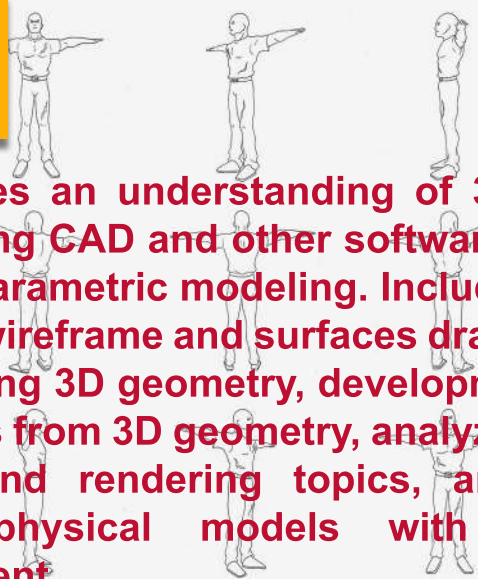
DIGITAL ILLUSTRATION

To develop student knowledge on the creative' skills and processes necessary for gaining knowledge of the design and development of magazines and other publishing materials. A combination of practical projects and lectures provide a thorough grounding in this specialist area. This course is an advanced study of desktop publishing technology. Students learn advanced page layout skills by working through complex publications and design problems.



3D GRAPHIC DESIGN

This course provides an understanding of 3D and solids modeling using CAD and other softwares and an introduction to parametric modeling. Includes the development of 3D wireframe and surfaces drawings, generating and editing 3D geometry, development of multiview drawings from 3D geometry, analyzing 3D models, shading and rendering topics, and the development of physical models with rapid prototyping equipment



INTERACTIVE MULTIMEDIA DESIGN

This course combines creative ability with expertise in computer technology to develop excellent communication skills in graphic design, web design and multimedia. Throughout this course, there will be many opportunities to work on 'live' projects and briefs set by clients in contexts such as publication design, museums and local industries. Graphic Design and Multimedia is an exciting, motivating program, created by highly experienced and enthusiastic staff, to match evolving industry requirements.



PHILOSOPHY OF GRAPHIC DESIGN



This course explores the philosophy and methods of identifying and developing and analyze inventive solutions to a wide range of design problems. Students are presented with design problems concerning user and function, which require them to develop the skills to devise, test and experiment with new design directions and solutions. The course also covers the means of protecting design ideas.

ADVERTISING AND COMMUNICATION



The course in advertising and visual communication involves an innovative program of study that integrates professional training of the graphic design artist intended in the most traditional terms (illustration, lay-out, poligraphic techniques for publishing) together with the development of graphic design directed towards new multimedia systems (internet, etc.).

WEB DESIGN



Web design is the creation of a new solution to a problem in the web medium. It includes graphic design, because the output will be consumed through a visual medium. But it goes further than the purely visual. It stretches to incorporate every aspect of a web experience.

PACKAGING DESIGN



Students will learn about foundation types of 3D packaging and important design principles for create effective packages, including product type, composition, visibility, consistency, shape, and audience.

LALUAN SAMBUNG BELAJAR

20 UNIVERSITI AWAM



PELUANG MENYAMBUNG PENGAJIAN PERINGKAT IJAZAH SARJANA MUDA BIDANG SENI REKA DI UNIVERSITI TEMPATAN.

Ijazah Sarjana Muda Seni Lukis dan Seni Reka
(Seni Reka Grafik dan Media Digital)

Ijazah Sarjana Muda Seni Lukis dan Seni Reka
(Fotografi Kreatif)

Bachelor of Arts (Media Studies)

MAKAN GAJI

- Graphic Designer
RM2,000 - RM3,500
- Web Designer
RM2,000 - RM3,500
- 3D Animator
RM2,300 - RM3,500
- 3D Designer
RM4,000 - RM5,000
- Event Designer
RM4,000 - RM5,000

BEKERJA SENDIRI

- Pereka Grafik dan Multimedia
- Jurufoto
- Visualiser dan Illustrator
- Perancang Media
- Artis Papan Cerita
- Pereka Laman Web
- Pereka Grafik Berkomputer
- Pereka Animasi
- Pereka Hiasan Dalaman

AVERAGE AND MEDIAN MONTHLY SALARY COMPARISON IN MALAYSIA IN GRAPHIC DESIGN

MAX : RM3,800

AVE : RM2,408

MED : RM2,150

MIN : RM1,700

LALUAN KERJAYA

POSITION LEVEL	MINIMUM (RM)	AVERAGE (RM)	MAXIMUM (RM)
SENIOR EXECUTIVE	2,250	2,545	3,000
JUNIOR EXECUTIVE	1,800	2,000	2,400
FRESH/ENTRY LEVEL	1,300	1,500	1,800
NON EXECUTIVE	1,700	2,000	2,500

Sumber: Jobstreet

PASARAN SEMASA

PELUANG KERJAYA YANG MELUAS DAN SANGAT DIPERLUKAN DALAM BIDANG INDUSTRI



Graphic Designer

Breneo Concept Sdn Bhd

Puchong, Selangor
RM 3,500 – RM 4,500 per month
Graphic Design (Design & Architecture)

- Quarter Goal bones
- Travelling Trip Reward
- Monthly Incentive

3d ago



Creative Graphic Designer

DREAM WHALE COMMUNICATION SDN. BHD.

Kota Damansara, Selangor
RM 3,000 – RM 4,200 per month
Graphic Design (Design & Architecture)

- Yearly Bonus
- Incentives Trip
- On Site Job Allowances

1d ago



Graphic Designer

HI-BEAU (MALAYSIA) SDN. BHD.

Johor Bahru, Johor
RM 3,000 – RM 4,000 per month
Graphic Design (Design & Architecture)

5d ago



Graphic Designer

Floristika.Com.My Sdn Bhd

Bangsar, Kuala Lumpur
RM 3,000 – RM 3,500 per month
Graphic Design (Design & Architecture)

5d ago



EXHIBITION DESIGNER/ 3D DESIGNER

GLOBAL DISPLAY SDN. BHD.

Kajang/Bangi/Serdang
RM 2,800 – RM 4,000 per month
Graphic Design (Design & Architecture)

- CAREER PROMOTION
- TEAM WORKING ALWAYS
- GOOD WORKING ENVIRONMENT

2d ago

Graphic Designer

Private Advertiser

Johor Bahru, Johor
RM 2,700 – RM 3,500 per month
Digital & Search Marketing (Marketing & Communications)

- Competitive Salary Package & Incentive B
- Leadership and Creative Autonomy - Lead
- Impactful Contribution to Brand Growth

3d ago



MAUKERJA

ARC Graphic Designer
STF Industries Sdn Bhd

MYR2,000 - MYR2,400 Per Month

Sepenuh Masa

Butterworth, Pulau Pinang

- Friendly working environment
- Medical Benefits
- Learning Opportunities ...

Posted 2 days ago

MOHON

Mk Graphic Designer
Mkaye Group Sdn Bhd

MYR2,000 - MYR3,000 Per Month

Sepenuh Masa

Nilai, Negeri Sembilan

- Performance allowance provided
- Hostel provided
- Yearly Increment & Bonus ...

Posted 6 days ago

MOHON

Graphic Designer
1 Group (Melaka) Sdn Bhd

MYR3,000 - MYR4,000 Per Month

Sepenuh Masa

Melaka City, Melaka

- Attractive Remuneration Package
- Firm Commitment to Career Development
- Collective Leadership management culture

Posted 21 days ago

MOHON

RED APPLE C
Design, Printing, Event

2D Graphic Designer with Final Art & Output File Expertise
Red Apple Creation

MYR2,800 - MYR4,800 Per Month

Sepenuh Masa

Cyberjaya, Selangor

- Basis RM2,800 - RM4,800
- Bonus
- Incentive ...

Posted 23 days ago

MOHON

Top Traffic Multimedia Graphic Designer
Top Traffic Marketing

MYR4,000 - MYR5,500 Per Month

Sepenuh Masa

George Town, Pulau Pinang (+1)

- Flexible Working Hour
- 13th Months Salary
- Basic Salary RM4,000 - RM5,500 (Depend

Posted 1 day ago

MOHON

NEW WORLD DEPOT Graphic Designer
NEW WORLD DEPOT SDN BHD

MYR1,800 - MYR3,000 Per Month

Sepenuh Masa

Ipoh

- Monthly Bonus
- Yearly Bonus
- RM100 - RM500 Salary Increment (2 Times/

Posted 10 days ago

MOHON

A decorative graphic consisting of several red lines and squares of varying sizes and orientations, arranged in a stepped, staircase-like pattern. The lines are thick and have rounded corners. The squares are also thick-lined and have rounded corners. The graphic is centered on the page and partially overlaps a dark red banner.

**PROGRAM PELAJAR
PROJECT PELAJAR
LATIHAN INDUSTRI**





ALUMNI DIGD



AFIF SHAHRIDAN BIN ROMZI
Social Media and Digital Executive
Awesome TV
Graduan 2019



NUR WAHIDAH BINTI AB MALIK
Creative Designer, Multimedia & Developer
Sofea Creatives Sdn. Bhd.
Graduan 2019



MUHAMMAD GHADAFFI BIN IDRIS
Graphic Designer
MIST Sdn. Bhd.
Graduan 2019



NURHAFIZAH BT MOHD RADZI
Graphic Designer
Kuala Vista (M) Sdn. Bhd.
Graduan 2016



SHANIZAM BIN RAMLAN
Graphic Designer
Sinar Ummah Berhad
Graduan 2016

PENILAI LUAR

AKADEMIK



MOHD SHAHRIL BIN ABD RASHID

**Pensyarah Kanan
Jabatan Reka Bentuk Grafik
dan Media Digital
UiTM Seri Iskandar, Perak**

INDUSTRI



MOHD FIRDAUS BIN AWANG

**Senior 3D Designer /
Graphic Designer
Diploma Dalam Bidang
Seni Lukis dan Seni Reka
(Graphic Visual)
UiTM Seri Iskandar, Perak**

SIJIL AKREDITASI



SERIAL NO.: 15095

REGISTRATION NO.:
MQA/FA0408

CERTIFICATE OF ACCREDITATION

THE MALAYSIAN QUALIFICATIONS AGENCY HEREBY CERTIFIES THAT THE PROGRAMME
Diploma in Graphic Design

CONDUCTED BY
KOLEJ UNITI

AT
**Kompleks UNITI, Pasir Panjang
71250 Port Dickson, Negeri Sembilan**

and
**Uniti Village, PT 4566, Kampung Tanjung Agas, Batu 18
Pasir Panjang, 71250 Port Dickson, Negeri Sembilan**

HAS ATTAINED THE QUALITY ASSURANCE STANDARDS SET BY THE AGENCY AND
IS IN COMPLIANCE WITH THE MALAYSIAN QUALIFICATIONS FRAMEWORK

Level 4

DATE OF ACCREDITATION: 21/02/2013

CHIEF EXECUTIVE OFFICER



CONFERMENT OF THIS CERTIFICATE OF ACCREDITATION IS SUBJECT TO THE REGULATIONS AND CONDITIONS SET BY THE AGENCY

**DIGD (MQA - FR 0408 - (N/213/4/0016))
FAKULTI TEKNOLOGI DAN KEJURUTERAAN
DK036 (N)**

**Kolej UNITI
UNITI Village Persiaran UNITI
Tanjung Agas
71250 Port Dickson
Negeri Sembilan**

KAMPUS BERSEKUTU



@KolejUniti
Port Dickson

**UNITI Pilihan
Terbaik Anda**
www.uniti.edu.my

**Tel : 06-649 0350
Fax : 06-661 0509**